



## Press Release

### For immediate publication

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## SOBHA launches SOBHA Gardenia in Chennai – its new lifestyle villa project

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**Bengaluru, February 12, 2018:** SOBHA Limited has launched its new villa project, SOBHA Gardenia in Chennai. The project is located at Vengaivasal, a green oasis that is tucked away from the bustling cityscape and yet close to all the amenities. The contemporary yet traditional Tamil-inspired architecture of SOBHA Gardenia has been thoughtfully designed by a team of in-house architects at SOBHA. This is SOBHA's fifth project in the city.

SOBHA Gardenia comprises 79 lifestyle villas, encompassing 2, 2.5, 3, 3.5 and 4 BHK units. Spread over 6.85 acres, the total saleable area of the project is 180275.46 sq. ft. (16748 sq. m). The villa's range from 1334.75 sq. ft. to 3365.21 sq. ft. (124 sq metre to 312.64 sq metre), offering an exquisite living experience in nature's own backyard.

**Speaking on the occasion, Mr. J. C. Sharma, Vice Chairman and Managing Director of SOBHA Limited said,** "Over the years, Chennai has emerged as one the major industrial and commercial markets of India. Industries such as healthcare, automobile and manufacturing are thriving. Chennai has also seen a considerable growth as a financial, IT and BPO hub. These have augmented the demand for housing in the city, making it an important real estate destination for developers. Our new villa project will offer well-designed layouts and optimal-sized living spaces that reflect our promise of international quality luxury, style and comfortable living."

Designed to offer a tranquil lifestyle in the lap of nature, SOBHA Gardenia possess a distinct style for the quality conscious and value discerning customers. **Mr. T. P. Sanjaya Sarathy, Regional Director, Chennai, SOBHA Limited elaborated,** "Close proximity to about 800 acres of Nanmangalam Reserve Forest and several lakes, SOBHA Gardenia has clean, green environs, for one to enjoy a quality lifestyle in the midst of nature. It is especially designed for the crème de la crème who aspire for a well-crafted home that is functional, durable and away from the city centre. It accommodates all the necessities of the good life and is so close to the city that one can enjoy great connectivity without any compromise."

The residents of SOBHA Gardenia will have access to exclusive clubhouse to relax and rejuvenate along with a multipurpose hall, indoor games, TT room, a well-equipped gymnasium, steam and sauna facilities. Other amenities include a tennis court, children's play area and a jogging track.

The project will have designer landscaping, tree-lined avenues, and experience-centric features like a reflexology pathway and a sensory garden. Each villa will have a dedicated space for organic farming and will be built on a freehold land. SOBHA Gardenia will also incorporate environment-friendly



initiatives such as an organic waste convertor, rain water harvesting unit, solar panels and a common 24-hour power back-up for hassle-free living.

**About SOBHA Limited:**

*Founded in 1995, SOBHA Limited is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. SOBHA is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on SOBHA Limited, please visit: [www.sobha.com](http://www.sobha.com)*

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